



Arbitrary-Order Proximity Preserved Network Embedding

Ziwei Zhang
Tsinghua U



Peng Cui
Tsinghua U



Xiao Wang
Tsinghua U



Jian Pei
JD&Simon Fraser U



Xuanrong Yao
Tsinghua U



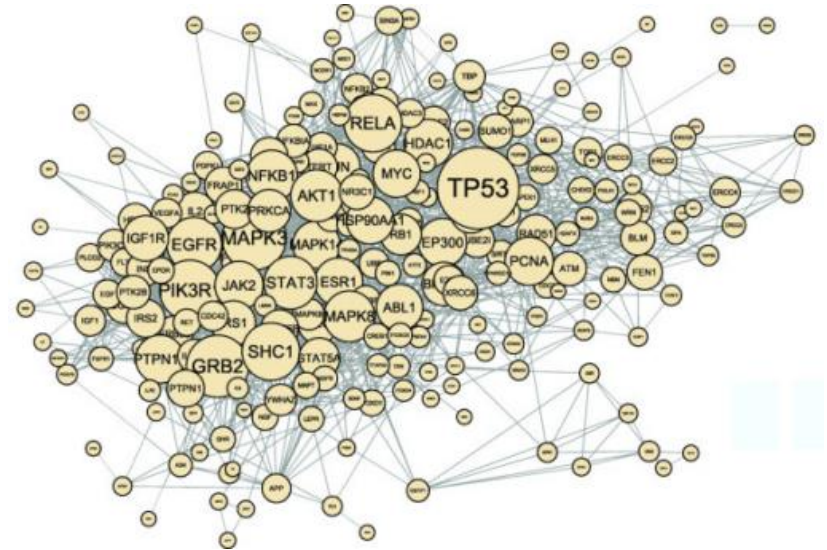
Wenwu Zhu
Tsinghua U



Network Data is Ubiquitous



Social Network

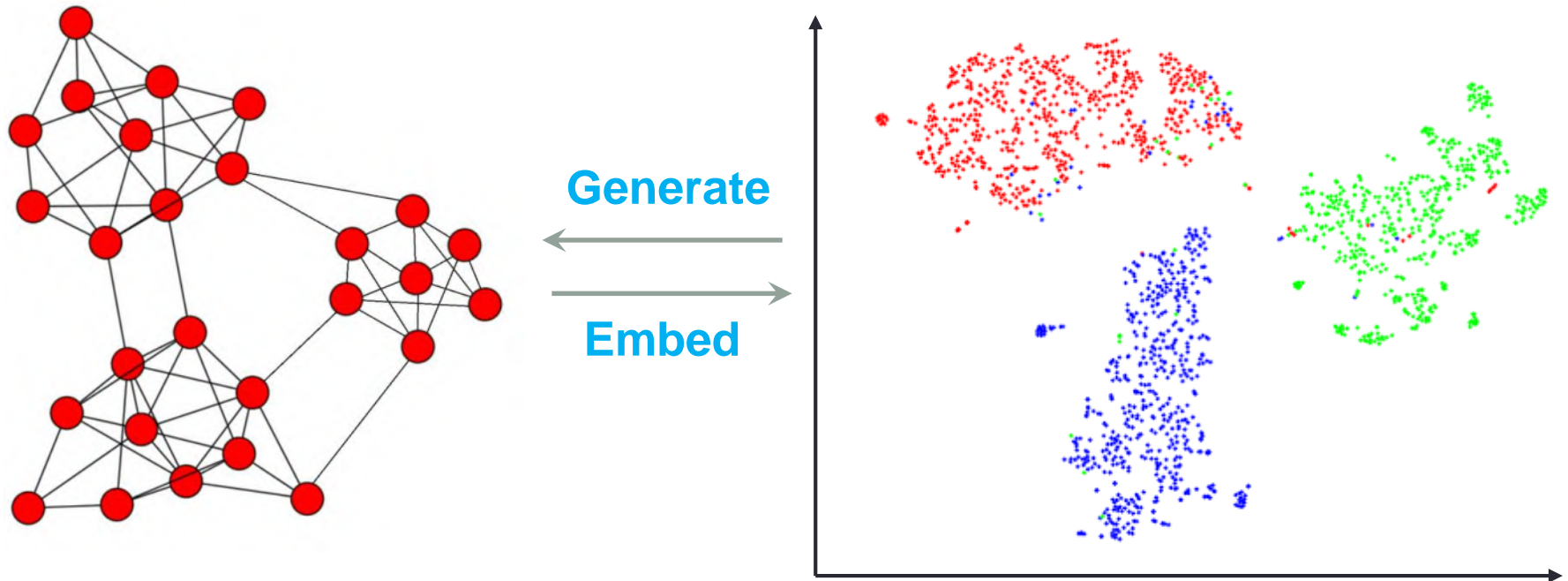


Biology Network



Traffic Network

Network Embedding: Vector Representation of Nodes

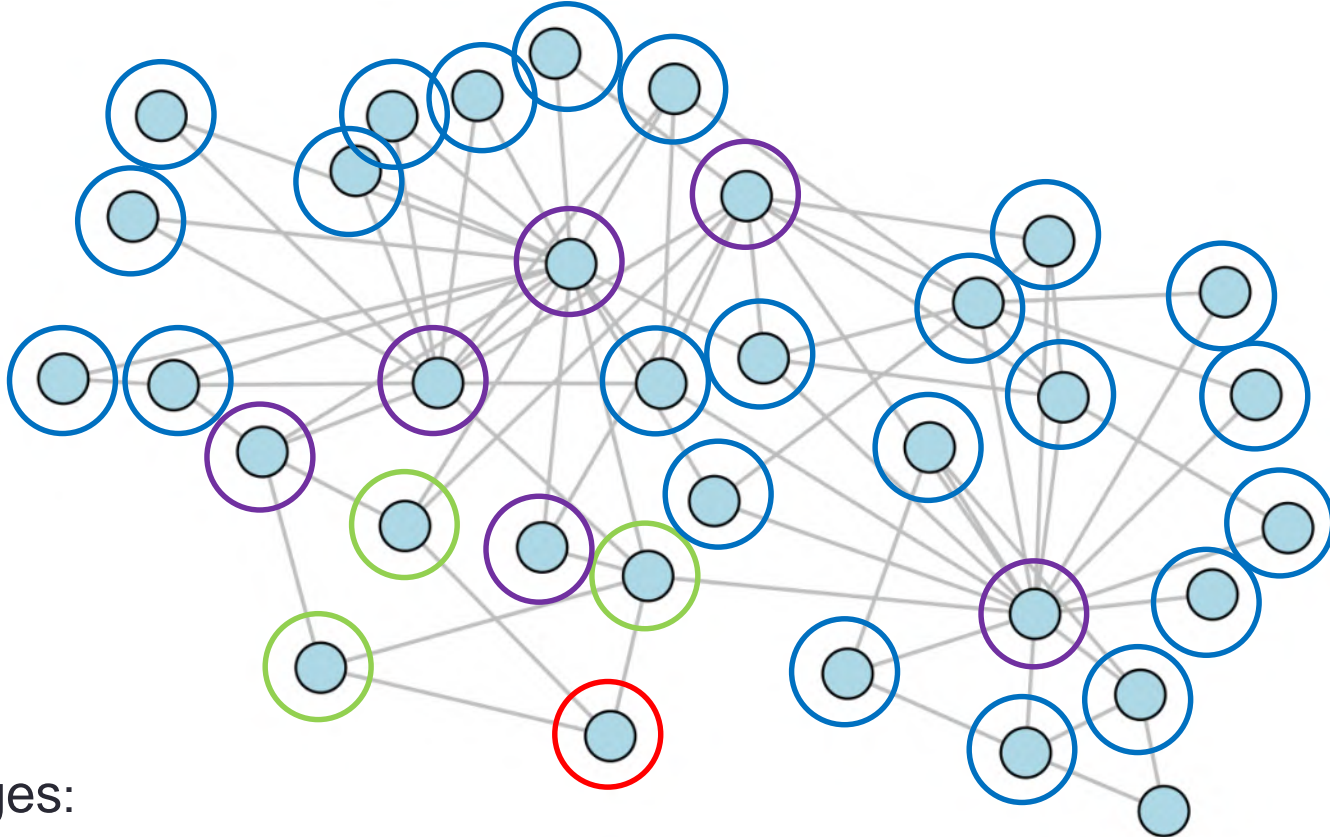


- ❑ Apply feature-based machine learning algorithms
- ❑ Fast compute nodes similarity
- ❑ Support parallel computing

- ❑ Applications: link prediction, node classification, community detection, measuring centrality, anomaly detection ...

High-Order Proximity

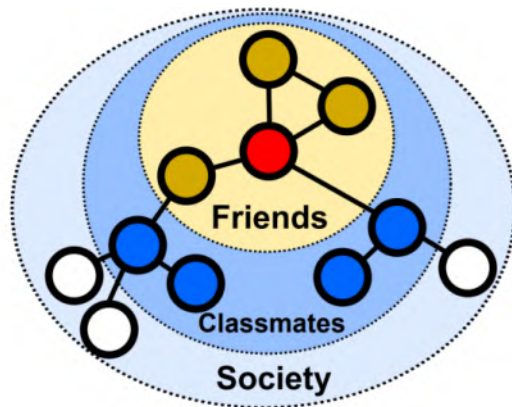
- High-order proximity: key in capturing the underlying structure of networks



- Advantages:
 - Solve the sparsity problem of network connections
 - Measure indirect relationship between nodes

Different High-Order Proximities

- Different networks/tasks require different high-order proximities
 - E.g., multi-scale classification (Bryan Perozzi, et al, *ASONAM*, 2017)



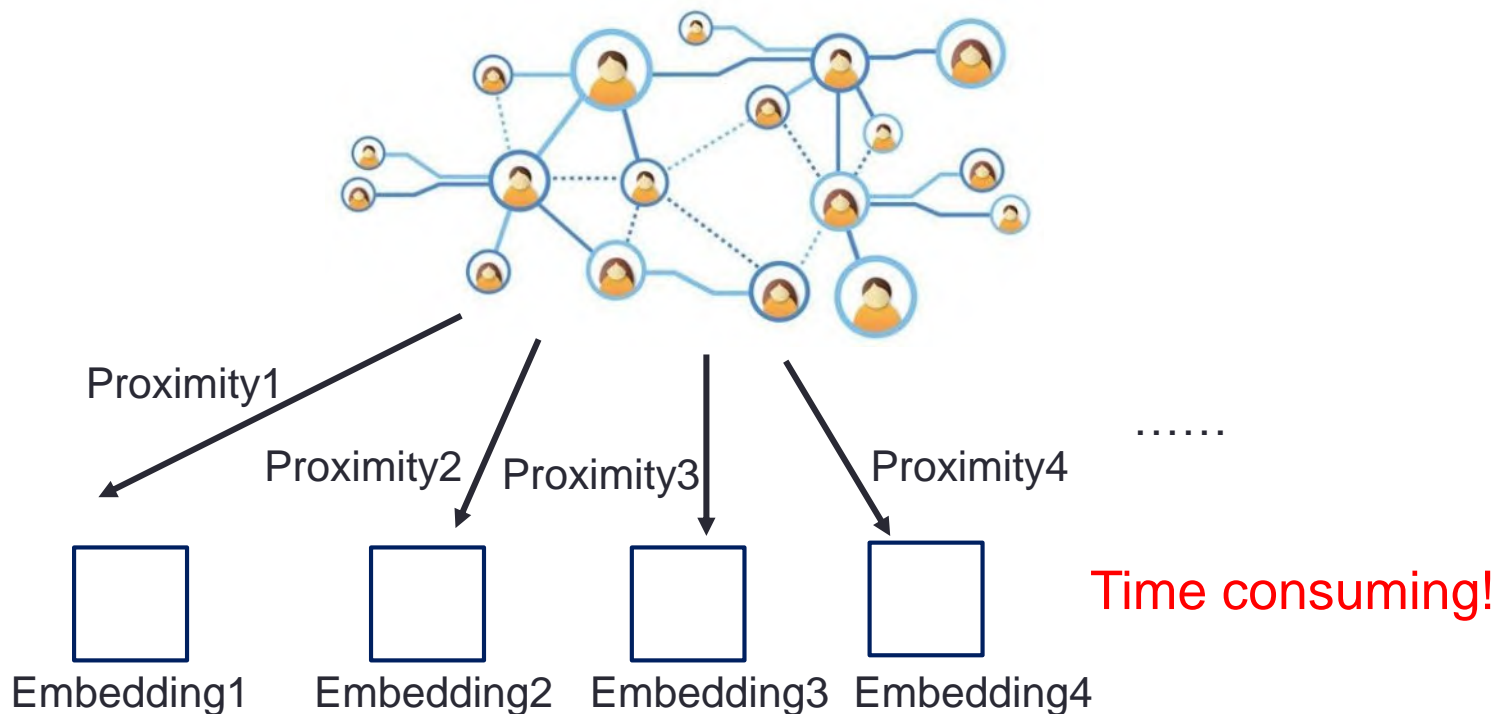
- E.g., networks with different scales and sparsity
- Proximities of different orders can also be arbitrarily weighted
 - E.g., equal weights, exponentially decayed weights (Katz)

Existing Methods

- ❑ Methods based on random-walks
 - ❑ DeepWalk, B. Perozzi, et al. *KDD 2014*.
 - ❑ LINE, J. Tang, et al. *WWW 2015*.
 - ❑ Node2vec, A. Grover, et al. *KDD 2016*.
 - ❑ Random walks on networks + skip-gram model from NLP
- ❑ Methods based on matrix factorization
 - ❑ GraRep, S. Cao, et al. *CIKM, 2015*.
 - ❑ HOPE, M. Ou, et al. *KDD 2016*.
 - ❑ M-NMF, X. Wang, et al. *AAAI 2017*.
 - ❑ Objective function based on matrix factorization + optimization
- ❑ Methods based on deep learning
 - ❑ SDNE, D. Wang, et al. *KDD 2016*.
 - ❑ DVNE, D. Zhu, et al. *KDD 2018*.
 - ❑ Deep auto-encoder to preserve the non-linearity

Existing Methods (cont.)

- Existing methods can only preserve one fixed high-order proximity
 - Different high-order proximities have to be calculated separately



→ How to preserve **arbitrary-order proximity** simultaneously?

Key question: what is the **underlying relationship** between different proximities?

Problem Formulation

- High-order proximity: a polynomial function of the adjacency matrix

$$S = \mathcal{F}(A) = w_1 A^1 + w_2 A^2 + \dots + w_q A^q$$

- q : order; $w_1 \dots w_q$: weights, assuming to be non-negative
- A : could be replaced by other variations (such as the Laplacian matrix)

- Objective function: matrix factorization

$$\min_{U^*, V^*} \|S - U^* V^{*T}\|_F^2$$

- $U^*, V^* \in \mathbb{R}^{N \times d}$: left/right embedding vectors
- d : dimensionality of the space

- Optimal solution: Singular Value Decomposition (SVD)

- $[U, \Sigma, V]$: top- d SVD results

$$U^* = U\sqrt{\Sigma}, V^* = V\sqrt{\Sigma}$$

- However, direct calculation is **time-consuming**

Problem Transformation

□ Problem Transformation

□ $[U, \Sigma, V]$: top-d SVD . $[\Lambda, X]$: top-d eigen-decomposition

□ Theorem:

$$\begin{cases} U(:, i) = X(:, i) \\ \Sigma(i, i) = \text{abs}(\Lambda(i, i)) \\ V(:, i) = X(:, i) \text{sign}(\Lambda(i, i)) \end{cases}, \text{ and}$$

$$\begin{cases} X(:, i) = U(:, i) \\ \Lambda(i, i) = \Sigma(i, i) \text{sign}(U(:, i) \cdot V(:, i)) \end{cases}$$

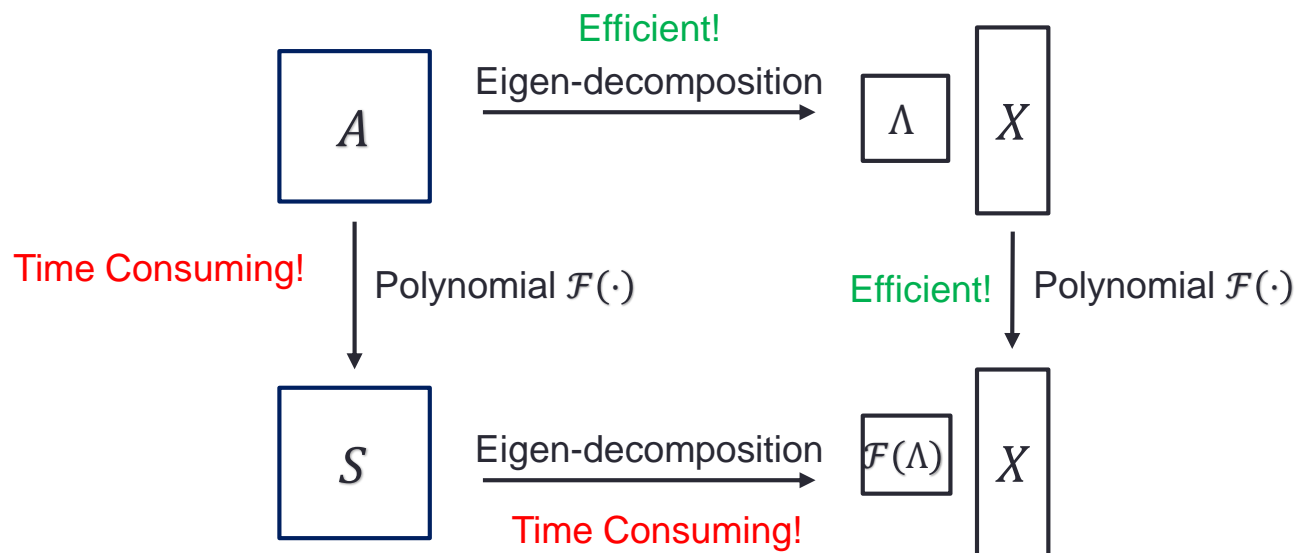
□ How to solve $[\Lambda, X]$ for $S = f(A) = w_1 A^1 + w_2 A^2 + \dots + w_q A^q$

Eigen-decomposition Reweighting

□ Eigen-decomposition reweighting

THEOREM 4.2 (EIGEN-DECOMPOSITION REWEIGHTING). If $[\lambda, \mathbf{x}]$ is an eigen-pair of \mathbf{A} , then $[\mathcal{F}(\lambda), \mathbf{x}]$ is an eigen-pair of $\mathbf{S} = \mathcal{F}(\mathbf{A})$.

□ $Ax = \lambda x \rightarrow A^2x = \lambda^2x \rightarrow \mathcal{F}(A)x = \mathcal{F}(\lambda)x$

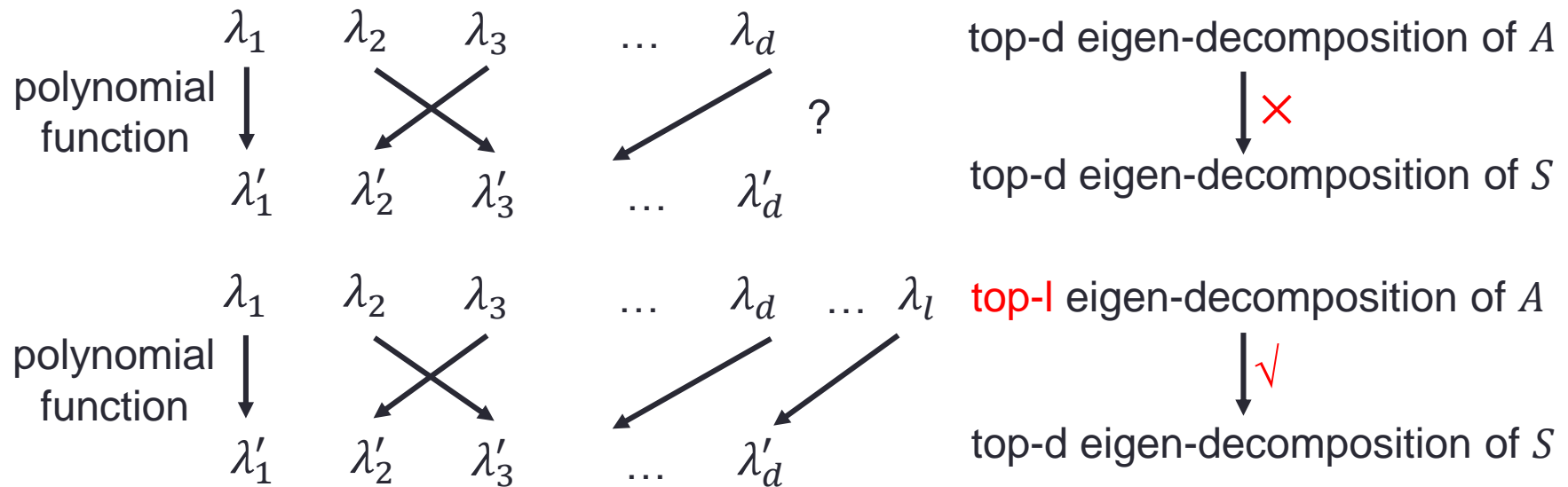


□ Insights: high-order proximity is simply re-weighting dimensions!

□ Eigenvectors as coordinates, eigenvalues as weights

Eigen-decomposition Reweighting (cont.)

□ Re-ordering of dimensions



THEOREM 4.3. l satisfies that the top l eigenvalues of \mathbf{A} have d positive, i.e.

$$l = \mathcal{L}(\mathbf{A}, d) = \min l' \quad \text{s.t.} \quad \sum_{j=1}^{l'} \mathbb{I}(\lambda_j > 0) = d,$$

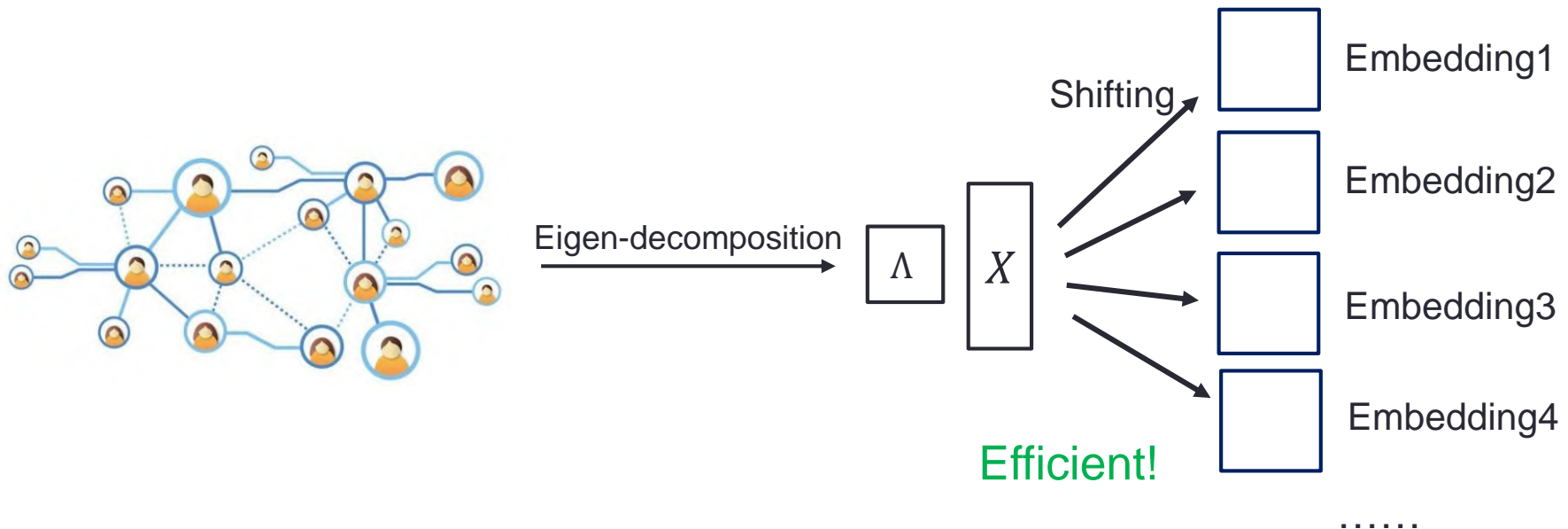
□ d vs. l :

$$l \approx 2d$$

- Proven for random (Erdos-Renyi), random power-law networks
- Verified on experiments

Preserving Arbitrary-Order Proximity

- ❑ Shifting across different orders/weights:



- ❑ Preserve **arbitrary-order proximity** simultaneously
- ❑ **Low marginal cost** for preserving multiple proximities
- ❑ Accurate (**global** optimal) and efficient (**linear** time complexity)

Algorithm Framework

Algorithm 1 AROPE: ARbitrary-Order Proximity preserved Embedding

Require: Adjacency Matrix \mathbf{A} , Dimensionality d , Different High-Order Proximity Functions $\mathcal{F}_1(\cdot), \dots, \mathcal{F}_r(\cdot)$

Ensure: Embedding vectors $\mathbf{U}_i^*, \mathbf{V}_i^*$ for $\mathcal{F}_i(\cdot)$, $1 \leq i \leq r$

- 1: Calculate the top- l eigen-decomposition $[\mathbf{\Lambda}, \mathbf{X}]$ of \mathbf{A}
 - 2: **for** i in $1:r$ **do**
 - 3: Calculate the reweighted eigenvalues $\mathbf{\Lambda}' = \mathcal{F}_i(\mathbf{\Lambda})$
 - 4: Sort $\mathbf{\Lambda}'$ in descending order of the absolute value and select the top- d
 - 5: Calculate the top- d SVD results using Eq. (4)
 - 6: Return $\mathbf{U}_i^*, \mathbf{V}_i^*$ using Eq. (3)
 - 7: **end for**
-

□ Time complexity: $O(T(Nl^2 + Ml) + r(l + Nd))$

- N : number of nodes; M : number of edges; T : iteration; d : embedding dimension ($l \approx 2d$); r : number of shifting
- **Linear** w.r.t. the network size
- Marginal cost for preserving multiple proximities

Special Cases of the Proposed Method

- Common Neighbors: the second order

$$S = A^2$$

- Propagation: weighted combination of the second and the third order

$$S = w_2 A^2 + w_3 A^3$$

- Katz Proximity: infinite order with exponentially decayed weights

$$S = \sum_{i=1}^{+\infty} \beta^i A^i$$

- Eigenvector Centrality: the first dimension

$$U^*(:, 1) \propto \text{eigenvector_centrality}$$

- Regardless of what high-order proximity is

Experimental Setting: Datasets

□ Datasets:

- BlogCatalog, Flickr, Youtube: online social networks where nodes represent users and edges represent relationships between users.
- Wiki: wikipedia hyperlinks, where each node represents a page and each edge represents a hyperlink between two pages. The edges are treated as undirected.

Table 1: The Statistics of Datasets

Dataset	# Nodes	# Edges	Average Degree
BlogCatalog	10,312	667,966	64.8
Flickr	80,513	11,799,764	146.6
Youtube	1,138,499	5,980,886	5.3
Wiki	1,791,486	50,888,414	28.4

Experimental Setting: Baselines

▣ Baselines:

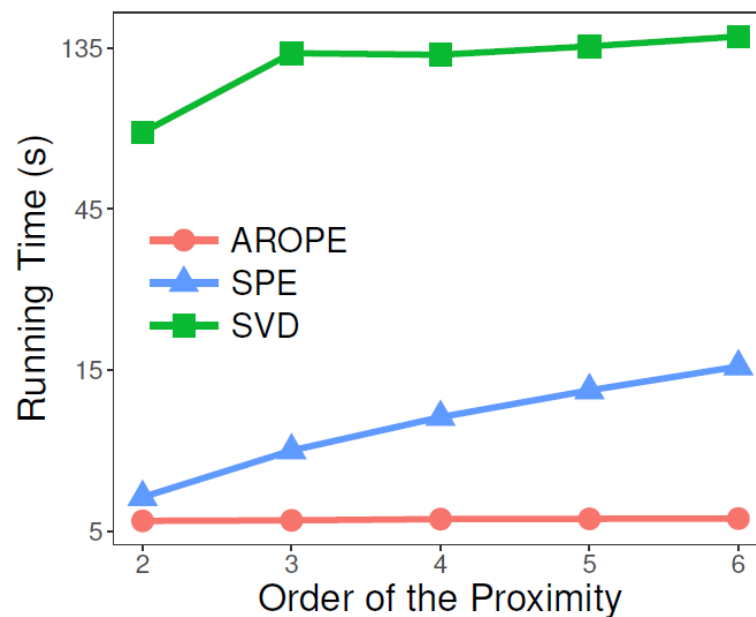
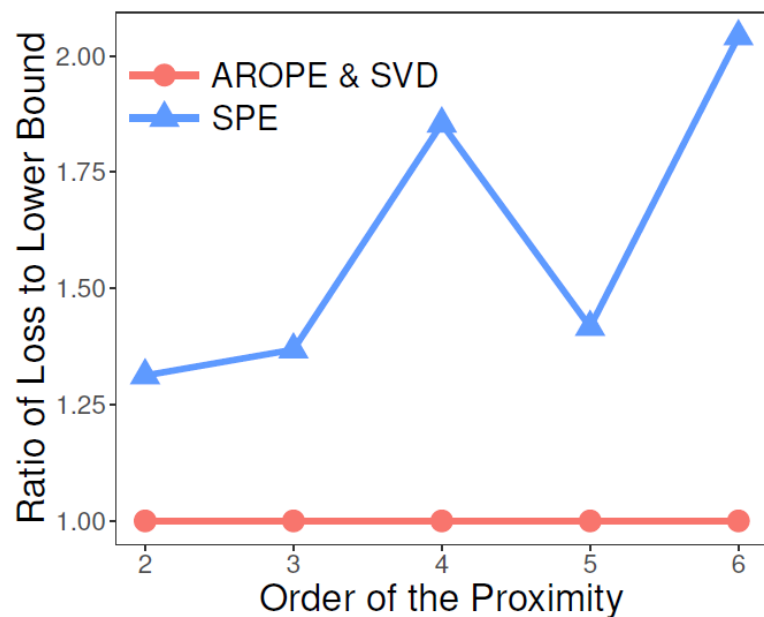
- ▣ DeepWalk (KDD 2014): DFS random walk + skip-gram
- ▣ LINE (WWW 2015): BFS random walk + skip-gram
- ▣ Node2vec (KDD 2016): biased random walk + skip-gram
- ▣ SDNE (KDD 2016): deep auto-encoder
- ▣ NEU (IJCAI 2017): matrix factorization approximation

▣ Our method:

- ▣ AROPE: search q from $\{1,2,3,4\}$ and grid search weights
- ▣ AROPE-F: search q from $\{1,2,3,4\}$ while fixing weights $w_i = 0.1^i$
 - ▣ Limit the search space for hyper-parameters
- ▣ Code: <https://github.com/ZW-ZHANG/ARPE>

Experimental Results

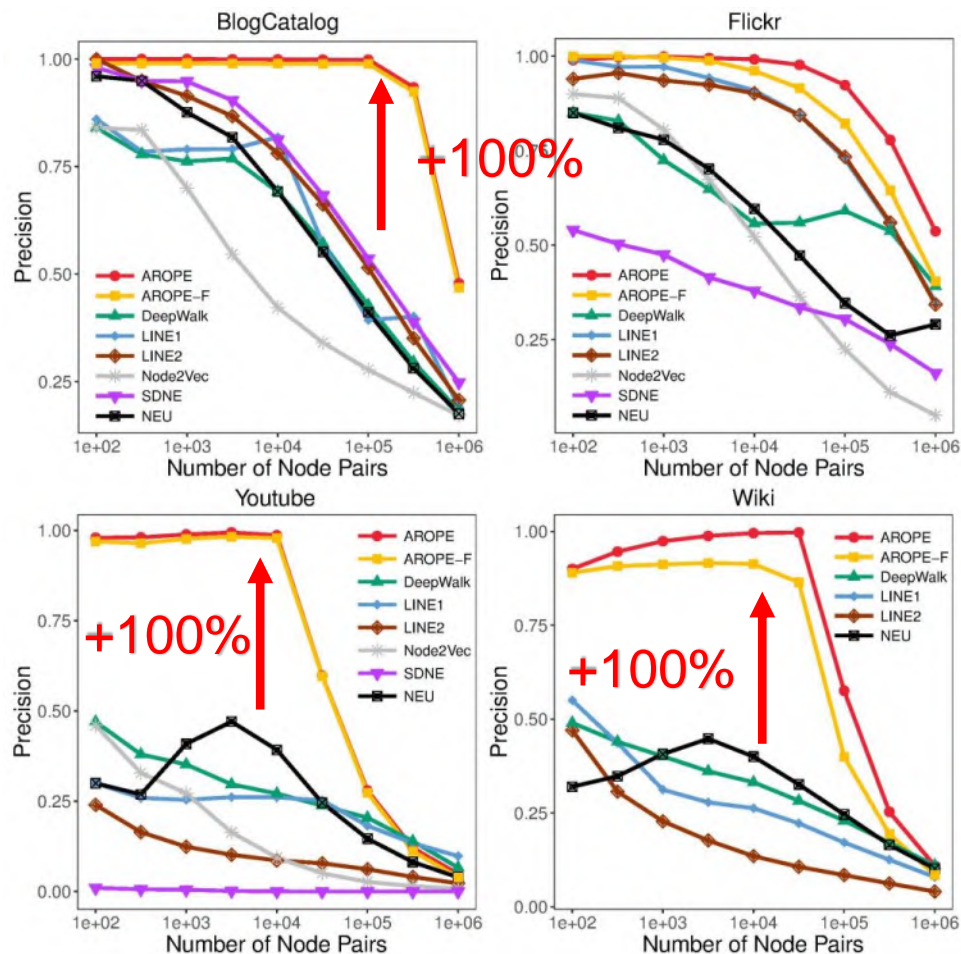
□ Preserving the High-Order Proximity



Achieves the **global optimal solution** while being **extremely efficient**

Experimental Results

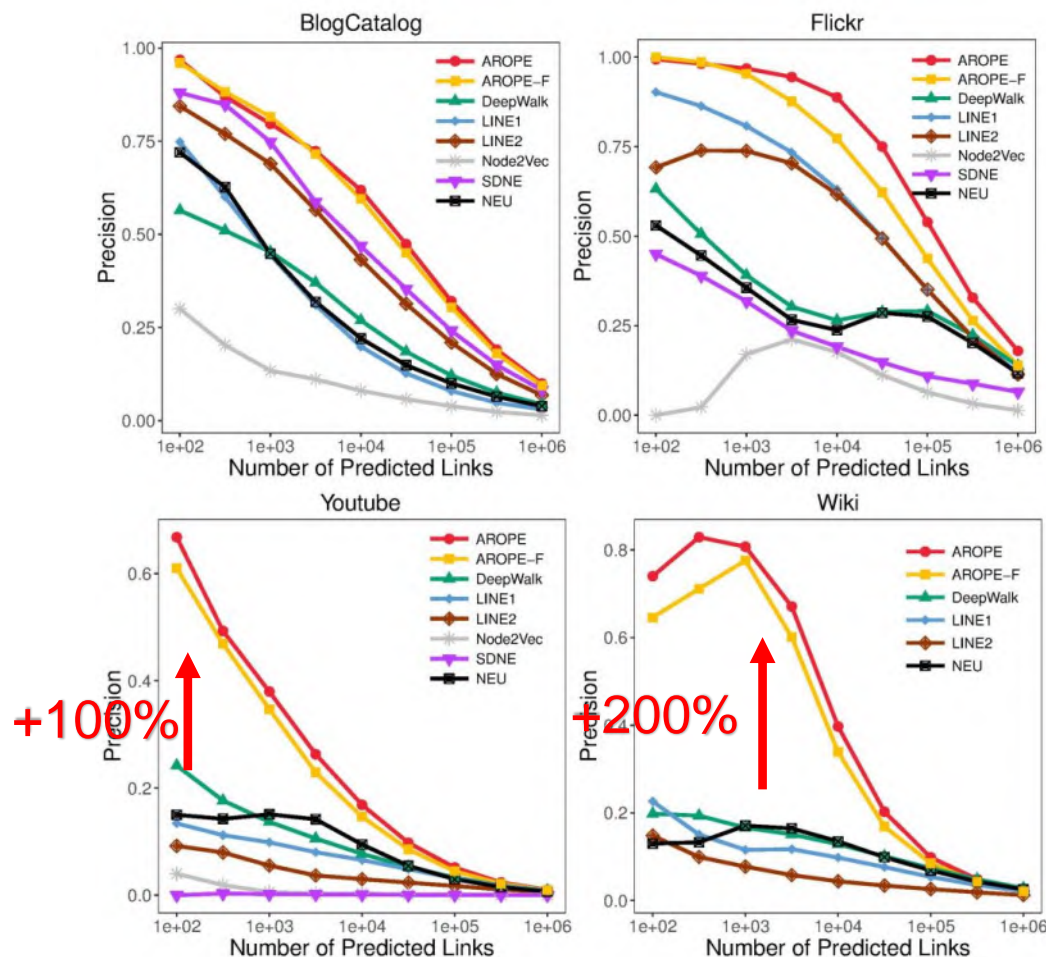
□ Network Reconstruction



Better preserve network structure

Experimental Results

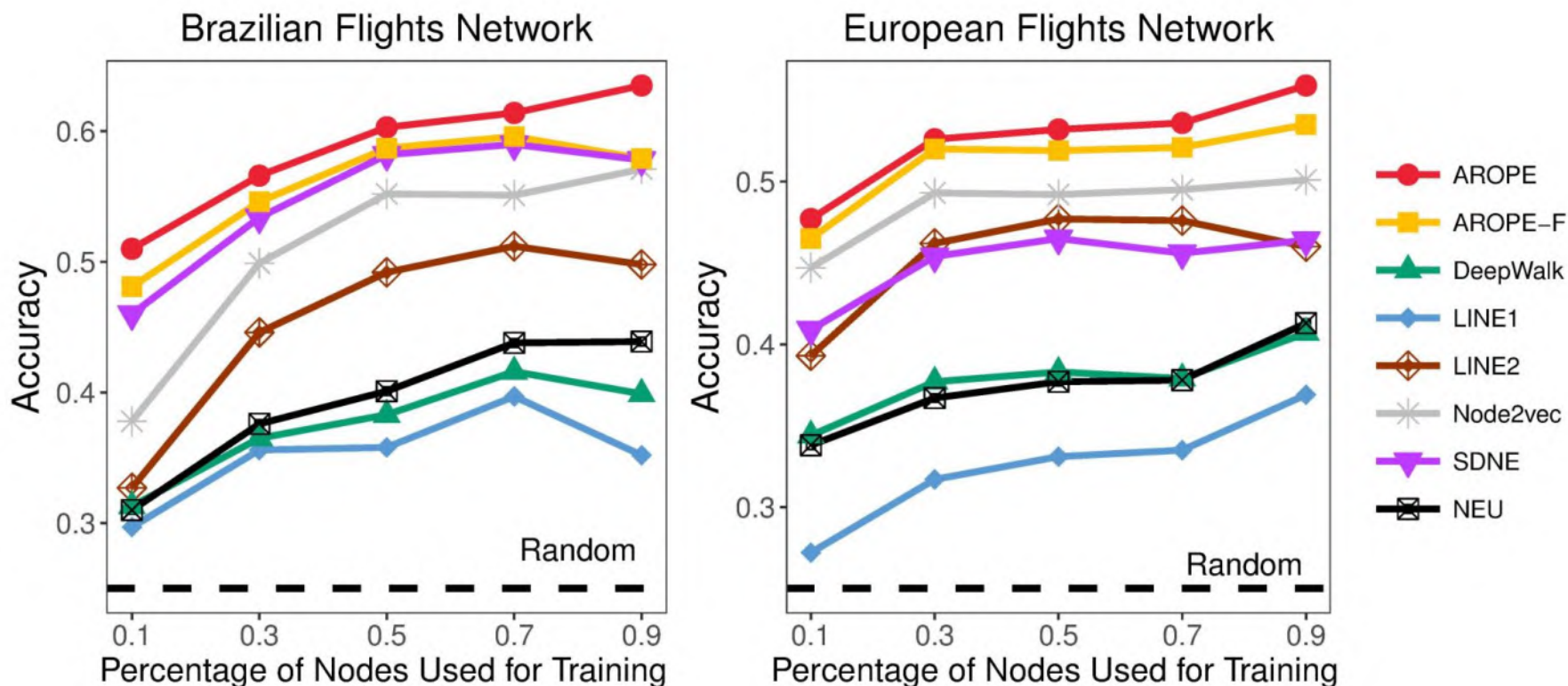
□ Link Prediction



Good **inference ability**: preserve arbitrary-order proximity

Experimental Results

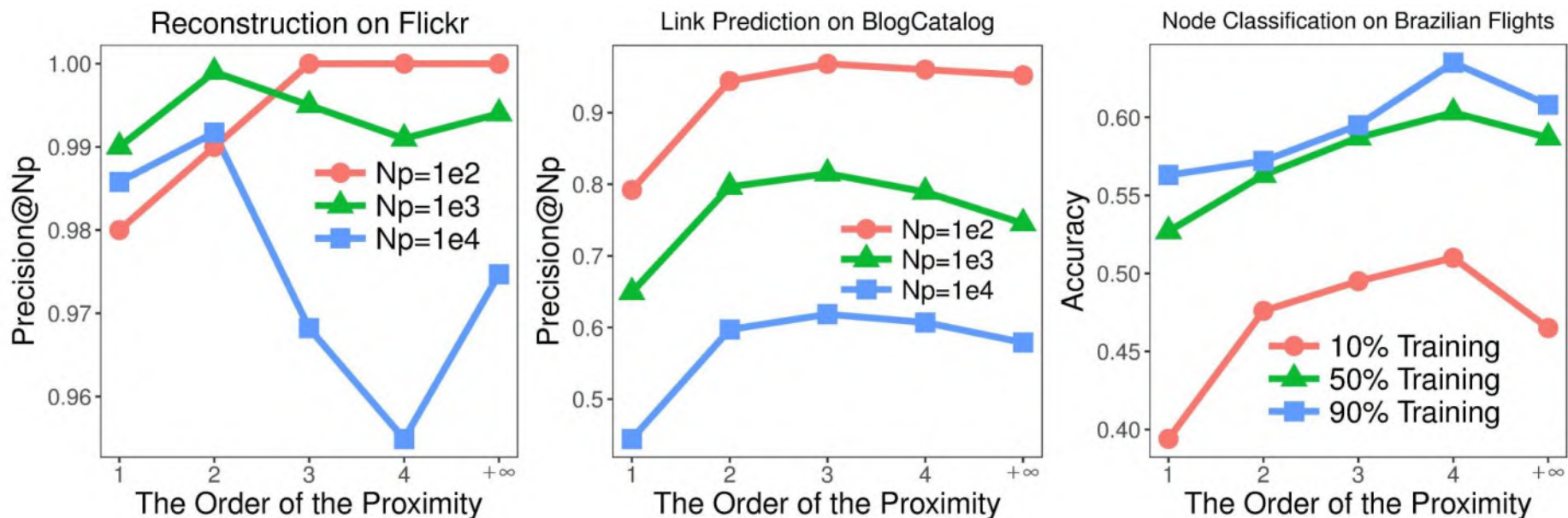
Node structural role classification (struc2vec, *KDD 2017*)



Capture the **structural role** of nodes

Experimental Results

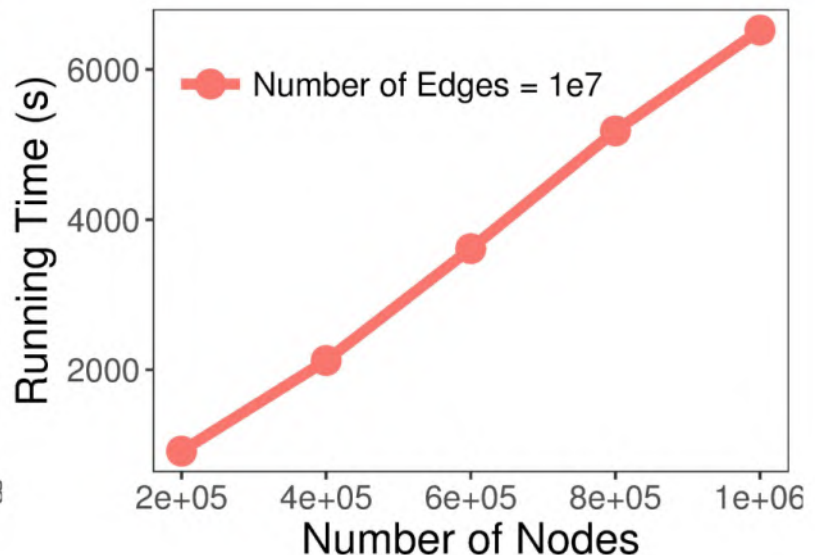
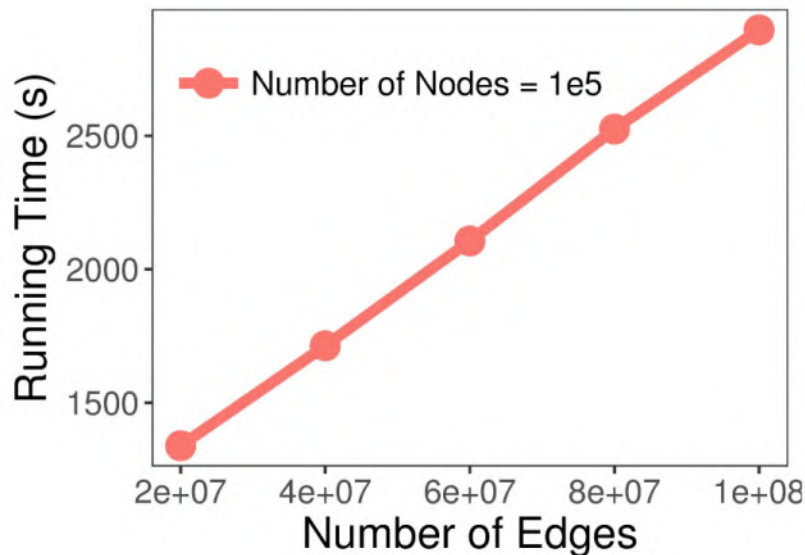
□ Parameter analysis



The optimal order **varies greatly** on different tasks and datasets

Experimental Results

□ Scalability analysis



Linear scalability w.r.t. number of nodes and number of edges

(< 2 hours on network with 1 million nodes and 10 millions edges in a single PC)

Conclusion

- ❑ Study the problem of preserving **arbitrary-order proximity** in network embedding
 - ❑ Different networks/tasks require different proximities
- ❑ Eigen-decomposition Reweighting
 - ❑ The intrinsic relationship between different proximities is **reweighting and reordering dimensions**
 - ❑ Preserving **arbitrary-order proximity**
 - ❑ Incorporate many commonly used proximity measures as special cases
- ❑ Experimental results:
 - ❑ **+100%** improvements in network reconstruction and link prediction
 - ❑ Capture the **structural roles** of node
 - ❑ **Linear scalability**

Thanks!

Ziwei Zhang, Tsinghua University

zw-zhang16@mails.tsinghua.edu.cn

<https://zw-zhang.github.io/>

<http://nrl.thumedia lab.com/>

